

# 26-Week Audit Period Schedule 2023-2024

Frequency of submitting 26 week Audit Reports or Publisher's Reports:

The periods: **January to June 2023; July to December 2023**; or 26 weeks in each period of six months nearest the periods. All periods to include the start and finish dates as detailed below.

Non-weekly Magazines with an \*Average Issue Circulation of 25,000 copies or more must audit every six-month periods.

Publisher members publishing:

- (a) Regional Daily Newspapers with an Average Issue Circulation less than 25,000 copies
- (b) Regional Sunday Newspapers with an Average Issue Circulation less than 25,000 copies
- (c) Country Press with an \*Average Issue Circulation of less than 25,000 copies,
- Newspaper Inserted magazines provided with the Newspapers nominated in (a), (b), or (c) or
- Any Magazine with an \*Average Issue Circulation less than 25,000 copies

The above publishers will audit at least one 26-week period or 26 weeks in one period nearest either of the periods.

\*Definition: Average Issue Circulation means Average Net Paid Print Sales for each Issue of a Publication in its primary country of circulation for a Reporting Period.

January to June 2023	
Mon - Sat	02.01.2023 to 01.07.2023 = 26 weeks
Mon - Fri	02.01.2023 to 30.06.2023 = 26 weeks
Saturday	07.01.2023 to 01.07.2023 = 26 weeks
Sunday	08.01.2023 to 02.07.2023 = 26 weeks

Deadline Lodgement Date: Monday July 31, 2023  
MAD Members Deadline Date: Monday July 17, 2023  
General Release is Friday August 18, 2023

July to December 2023	
Mon-Sat	03.07.2023 to 30.12.2023 = 26 weeks
Mon-Fri	03.07.2023 to 29.12.2023 = 26 weeks
Saturday	08.07.2023 to 30.12.2023 = 26 weeks
Sunday	09.07.2023 to 31.12.2023 = 26 weeks

Deadline Lodgement Date: Wednesday, January 31, 2024  
MAD Members Deadline Date: Friday January 19, 2024  
General Release is Friday February 16, 2024