



**Audited Media
Association of Australia**

AMAA VALUES

Trust & Accountability
when buying and selling.

Cross Industry Representation
and not for profit membership
structure.

Industry backed standards
for the entire industry.

Print Publisher

Protect your clients' advertising spend.
Increase trust in your brand through AMAA membership.



Why be a member?

Joining the AMAA, you will **participate with industry peers** in setting new standards, become an advocate for audited data and accountability, increase your brand's credibility and **gain access to the AMAA's member resources**.



What is a Print Audit?

A print audit is a commitment to **verify** your circulation or distribution figures and to develop a relationship with your clients based on **trust**. Real, actual data about your publication, **available to advertisers and media buyers nationally**.



Competitive Advantage

Save time in your next advertising pitch. When you join the AMAA you add **trust and accountability** to your sales story. You differentiate your brand and product, giving you a competitive advantage and added credibility when selling advertising.

DID YOU KNOW?

WE CATER FOR EVERY PUBLISHING MODEL

Freely distributed, sales, bulk distribution, subscriptions, mailed, letterboxes, street press, digital versions and more.

TAKE THE NEXT STEP

1

Need more detail?
Call Heather on
(02) 8912 6001

2

View resources at
auditedmedia.org.au/resources

3

Download a membership form
from **auditedmedia.org.au/join**
and join today



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