

Christmas Optional Exclusion Dates 2019 - 2020

For Community Newspaper

In accordance with **CAB Print Standards rule 5.3**, the Board of Directors must determine dates as detailed below that may be taken as **Optional Exclusion Dates** for the audit periods 1 October 2019 to 31 March 2020, and 1 April 2020 to 30 September 2020.

Christmas Optional Exclusion Dates for 2019/2020:

any 2 weeks of the following 3 weeks

Monday 16 December 2019 to Sunday 22 December 2019 and/or

Monday 23 December 2019 to Sunday 29 December 2019 and/or

Monday 30 December 2019 to Sunday 6 January 2020.

Optional Exclusion Dates apply only to those Issues published between Monday 16 December 2019 and Sunday 6 January 2020. **Publishers may select TWO weeks only.** Exclusions are optional.

Easter Optional Exclusion Dates for 2019/2020:

either week of the following 2 weeks

Monday 6 April 2020 to Sunday 12 April 2020, will have the option to exclude the week of Good Friday, or

Monday 13 April 2020 to Sunday 19 April 2020, will have the option to exclude after Good Friday.

Easter Optional Exclusion Dates apply only to those Issues published between Monday 6 April 2020 and Sunday 19 April 2020. **Publisher may select ONE week only.** Exclusions are optional.

Should a Community Newspaper Title Member elect to exclude an Issue(s) published during this time, the Issue(s) must still be audited, though not included in Average Net Distribution, and will be reported separately on the Audit Certificate and in eData.

Further, the excluded Issue(s) will be listed showing the issue date and distribution amount on CAB eData and any CAB Summary release.

If you have any questions about Optional Exclusions for Community Newspaper, please contact Arry Kusnadi, Head of Media Audit Division (MAD) or email auditor@auditedmedia.org.au