

Christmas Optional Exclusion Dates 2017 - 2018

For Community Newspaper

In accordance with **CAB Print Standards rule 5.3**, the Board of Directors must determine dates as detailed below that may be taken as **Optional Exclusion Dates** for the audit periods 1 October 2017 to 31 March 2018, and 1 April 2018 to 30 September 2018.

Christmas Optional Exclusion Dates for 2017/2018:

any 2 weeks of the following 3 weeks

Monday 18 December 2017 to Sunday 24 December 2017 and/or

Monday 25 December 2017 to Sunday 31 December 2017 and/or

Monday 1 January 2018 to Sunday 7 January 2018.

Christmas Optional Exclusion Dates apply only to those Issues published between Monday 18 December 2017 and Sunday 7 January 2018. **Publishers may select TWO weeks only**. Exclusions are optional.

Easter Optional Exclusion Dates for 2017/2018:

either week of the following 2 weeks

Monday 26 March 2018 to Sunday 1 April 2018, will have the option to exclude the week of Good Friday, or

Monday 2 April 2018 to Sunday 8 April 2018, will have the option to exclude after Good Friday.

Easter Optional Exclusion Dates apply only to those Issues published between Monday 26 March 2018 and Sunday 8 April 2018. **Publisher may select ONE week only**. Exclusions are optional.

Should a Community Newspaper Title Member elect to exclude an Issue(s) published during this time, the Issue(s) must still be audited, though not included in Average Net Distribution, and will be reported separately on the Audit Certificate and in eData.

Further, the excluded Issue(s) will be listed showing the issue date and distribution amount on CAB eData and any CAB Summary release.

If you have any questions about Optional Exclusions for Community Newspaper, please contact Arry Kusnadi, Head of Media Audit Division (MAD) or email auditor@auditedmedia.org.au