



Audited Media  
Association of Australia



# Optional Exclusion Dates for Weekly Magazines 2014 - 2015

## Optional Christmas and New Year Exclusions from Audit

### 2014

Audit Period:

29 September 2014 to 28 December 2014 and  
30 June 2014 to 28 December 2014

Optional Exclusions:

**Monday, 22 December 2014 to Sunday, 28 December 2014**

### 2015

Audit Period:

29 December 2014 to 29 March 2015 and  
29 December 2014 to 28 June 2015

Optional Exclusions:

**Monday, 29 December 2014 to Sunday, 4 January 2015**

## Optional Easter Exclusions from Audit

### 2014

Audit Period: Good Friday, 18 April 2014  
31 March 2014 to 29 June 2014 and  
30 December 2013 to 29 June 2014

Weekly Magazine may elect to omit from audit reports **one Easter issue** (either one below):

- Weekly Magazines on sale 14 – 20 April 2014 will have the option to exclude the week of Good Friday.
- Weekly Magazines on sale 21 – 27 April 2014 will have the option to exclude after Good Friday.

### 2015

Audit Period: Good Friday, 3 April 2015  
29 December 2014 to 28 June 2015 and  
30 March 2015 to 28 June 2015

Weekly Magazine may elect to omit from audit reports **one Easter issue** (either one below):

- Weekly Magazines on sale 30 Mar – 5 Apr 2015 will have the option to exclude the week of Good Friday.
- Weekly Magazines on sale 6 – 12 April 2015 will have the option to exclude after Good Friday.

