

# 26-Week Audit Period Schedule 2015

Frequency of submitting 26 week Audit Reports or Publisher's Reports:

The periods: **January to June 2015; July to December 2015**; or 26 weeks in each period of six months nearest the periods. All periods to include the start and finish dates as detailed below.

Non-weekly Magazines with an \*Average Issue Circulation of 25,000 copies or more must audit every six-month periods.

Publisher members publishing:

- (a) Regional Daily Newspapers with an Average Issue Circulation less than 25,000 copies
- (b) Regional Sunday Newspapers with an Average Issue Circulation less than 25,000 copies
- (c) Country Press with an \*Average Issue Circulation of less than 25,000 copies,
- Newspaper Inserted magazines provided with the Newspapers nominated in (a), (b), or (c) or
- Any Magazine with an \*Average Issue Circulation less than 25,000 copies

The above publishers will audit at least one 26-week period or 26 weeks in one period nearest either of the periods. However, a publisher member with an average issue circulation less than 25,000 may elect to provide audit reports every 13-weeks or audit each 26-week period.

\*Definition: Average Issue Circulation means Average Net Paid Print Sales for each Issue of a Publication in its primary country of circulation for a Reporting Period.

## January to June 2015

Mon - Sat	29.12.2014 to 27.06.2015 = 26 weeks
Mon - Fri	29.12.2015 to 26.06.2015 = 26 weeks
Saturday	03.01.2015 to 27.06.2015 = 26 weeks
Sunday	04.01.2015 to 28.06.2015 = 26 weeks

Deadline Lodgement Date: Thursday July 30, 2015

^Preliminary Release Date: Tuesday August 11, 2015

Embargo to: Friday August 14, 2015

## July to December 2015

Mon-Sat	29.06.2015 to 26.12.2015 = 26 weeks
Mon-Fri	29.06.2015 to 25.12.2015 = 26 weeks
Saturday	04.07.2015 to 26.12.2015 = 26 weeks
Sunday	05.07.2015 to 27.12.2015 = 26 weeks

Deadline Lodgement Date: Friday January 29, 2016

^Preliminary Release Date: Tuesday February 9, 2016

Embargo to: Friday February 12, 2016

**^Access to the Preliminary Release is by an additional subscription and requires a signed NDA Agreement**