

13-Week Audit Period Schedule - 2020

Audit Period for Audit Reports: the periods: 1 January to 31 March; 1 April to 30 June; 1 July to 30 September; and 1 October to 31 December; or 13 weeks in each period of three months nearest the periods.

All periods including the start and finish dates for:

- (a) National Newspapers;
- (b) Metropolitan Monday – Friday Newspapers;
- (c) Metropolitan Saturday Newspapers;
- (d) Metropolitan Sunday Newspapers;
- (e) Regional Daily Newspapers with an *Average Issue Circulation of 25,000 copies or more;
- (f) Regional Sunday Newspapers with an *Average Issue Circulation of 25,000 copies or more;
- (g) Country Press with an *Average Issue Circulation of 25,000 copies or more;
- Newspaper inserted magazines provided with a Newspaper nominated (a) to (g) and
- Weekly Magazines with an *Average Issue Circulation of 25,000 copies or more.

*Definition: Average Issue Circulation means Average Net Paid Sales for each Issue of a Publication in its primary country of circulation for a Reporting Period.

January to March 2020

Mon–Sat	30.12.2019 to 28.03.2020 = 13 weeks
Mon–Fri	30.12.2019 to 27.03.2020 = 13 weeks
Saturday	04.01.2020 to 28.03.2020 = 13 weeks
Sunday	05.01.2020 to 29.03.2020 = 13 weeks

Deadline Lodgement Date: Thursday April 30, 2020
 MAD Members Deadline Date: Friday April 17, 2020
 ^Preliminary Release Date: Tuesday May 12, 2020
 Embargoed to: Friday May 15, 2020
 General Release is Friday May 15, 2020

April to June 2020

Mon–Sat	30.03.2020 to 27.06.2020 = 13 weeks
Mon–Fri	30.03.2020 to 27.06.2020 = 13 weeks
Saturday	04.04.2020 to 27.06.2020 = 13 weeks
Sunday	05.04.2020 to 28.06.2020 = 13 weeks

Deadline Lodgement Date: Thursday July 30, 2020
 MAD Members Deadline Date: Friday July 16, 2020
 ^Preliminary Release Date: Tuesday August 11, 2020
 Embargoed to: Friday August 14, 2020
 General Release is Friday May 15, 2020

^Access to the Preliminary Release is by an additional subscription and requires a signed NDA Agreement

July to September 2020

Mon–Sat	29.06.2019 to 26.09.2020 = 13 weeks
Mon–Fri	29.06.2020 to 25.09.2020 = 13 weeks
Saturday	04.07.2020 to 26.09.2020 = 13 weeks
Sunday	05.07.2020 to 27.09.2020 = 13 weeks

Deadline Lodgement Date: Friday October 30, 2020
 MAD Members Deadline Date: Friday October 16, 2020
 ^Preliminary Release Date: Tuesday November 10, 2020
 Embargoed to: Friday November 13, 2020
 General Release is Friday November 13, 2020

October to December 2020

Mon–Sat	28.09.2020 to 02.01.2021 = 14 weeks
Mon–Fri	28.09.2020 to 01.01.2021 = 14 weeks
Saturday	03.10.2020 to 02.01.2021 = 14 weeks
Sunday	04.10.2020 to 03.01.2021 = 14 weeks

Deadline Lodgement Date: Friday January 29, 2021
 MAD Members Deadline Date: Friday January 22, 2021
 ^Preliminary Release Date: Tuesday February 16, 2021
 Embargoed to: Friday February 19, 2021
 General Release is Friday February 19, 2021

^Access to the Preliminary Release is by an additional subscription and requires a signed NDA Agreement