

13-Week Audit Period Schedule - 2017

Audit Period for Audit Reports: the periods: 1 January to 31 March; 1 April to 30 June; 1 July to 30 September; and 1 October to 31 December; or 13 weeks in each period of three months nearest the periods.

All periods including the start and finish dates for:

- (a) National Newspapers;
- (b) Metropolitan Monday – Friday Newspapers;
- (c) Metropolitan Saturday Newspapers;
- (d) Metropolitan Sunday Newspapers;
- (e) Regional Daily Newspapers with an *Average Issue Circulation of 25,000 copies or more;
- (f) Regional Sunday Newspapers with an *Average Issue Circulation of 25,000 copies or more;
- (g) Country Press with an *Average Issue Circulation of 25,000 copies or more;
- Newspaper inserted magazines provided with a Newspaper nominated (a) to (g) and
- Weekly Magazines with an *Average Issue Circulation of 25,000 copies or more.

*Definition: Average Issue Circulation means Average Net Paid Sales for each Issue of a Publication in its primary country of circulation for a Reporting Period.

January to March 2017

Mon-Sat	02.01.2017 to 01.04.2017 = 13 weeks
Mon-Fri	02.01.2017 to 31.03.2017 = 13 weeks
Saturday	07.01.2016 to 01.04.2017 = 13 weeks
Sunday	08.01.2017 to 02.04.2017 = 13 weeks

Deadline Lodgement Date: Friday 28 April 2017
MAD Members Deadline Date: Tuesday April 18, 2017
^Preliminary Release Date: Tuesday May 9, 2017
Embargoed to: Friday May 12, 2017
General Release is Friday May 12, 2017

April to June 2017

Mon-Sat	03.04.2017 to 01.07.2017 = 13 weeks
Mon-Fri	03.04.2017 to 30.06.2017 = 13 weeks
Saturday	08.04.2017 to 01.07.2017 = 13 weeks
Sunday	09.04.2017 to 02.07.2016 = 13 weeks

Deadline Lodgement Date: Friday July 28, 2017
MAD Members Deadline Date: Monday July 17, 2017
^Preliminary Release Date: Tuesday August 15, 2017
Embargoed to: Friday August 18, 2017
General Release is Friday August 18, 2017

^Access to the Preliminary Release is by an additional subscription and requires a signed NDA Agreement

July to September 2017

Mon-Sat	03.07.2017 to 30.09.2017 = 13 weeks
Mon-Fri	03.07.2017 to 29.09.2017 = 13 weeks
Saturday	08.07.2017 to 30.09.2017 = 13 weeks
Sunday	09.07.2017 to 01.10.2017 = 13 weeks

Deadline Lodgement Date: Monday October 30, 2017
MAD Members Deadline Date: Friday October 20, 2017
^Preliminary Release Date: Tuesday November 14, 2017
Embargoed to: Friday November 17, 2017
General Release is Friday November 17, 2017

October to December 2017

Mon-Sat	02.10.2017 to 30.12.2017 = 13 weeks
Mon-Fri	02.10.2017 to 29.12.2017 = 13 weeks
Saturday	07.10.2017 to 30.12.2017 = 13 weeks
Sunday	08.10.2017 to 31.12.2017 = 13 weeks

Deadline Lodgement Date: Tuesday January 30, 2018
MAD Members Deadline Date: Monday January 22, 2018
^Preliminary Release Date: Tuesday February 13, 2018
Embargoed to: Friday February 16, 2018
General Release is Friday February 16, 2018

^Access to the Preliminary Release is by an additional subscription and requires a signed NDA Agreement