



**Audited Media  
Association of Australia**

**AMAA VALUES**

**Trust & Accountability**  
when buying and selling.

**Cross Industry Representation**  
and not for profit membership  
structure.

**Industry backed standards**  
for the entire industry.

# Website Publisher

Protect your clients' advertising spend.  
Increase trust in your brand through AMAA membership.



## Why be a member?

Showcase your website measurement to advertisers and agencies. **Participate with industry peers** in setting new standards and accountability. Increase your brand's credibility and **gain access to the AMAA's member resources**.



## What is Audited Measurement?

Combining **industry agreed metrics**, a rigorous audit framework and world-class technologies, the audited website measurement service delivers accurate and trusted measurement for those buying and selling advertising on the web.



## Competitive Advantage

Save time in your next advertising pitch. When you join the AMAA you add **trust and accountability** to your sales story. You differentiate your brand and product, giving you a competitive advantage and added credibility.

## DID YOU KNOW?

### AMAA AUDITED WEBSITE MEASUREMENT DELIVERS:

Trading metrics - unique browsers, page impressions and session data, ongoing audit certification and listing in the AMAA directory.

## TAKE THE NEXT STEP

**1**

Prices from as little as \$110 per month

**2**

Need more detail?  
Call us on  
**(02) 9954 9800**

**3**

Download a membership form from **auditedmedia.org.au/join** and join today



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**Engage with us:**

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