

# Important Press Release


## Members' notification of Day Of Week reporting error

Dear Members,

The Herald Sun Saturday has notified the AMAA of the following error in the reporting of their Day of week Saturday figures (DOW Sat).


This was attributed to an erroneous input of the Audited figures from the Publisher during the lodgement process.

The following table shows what is currently represented in AMAA's edata portal.



	Period Ending	Day Of Week Saturday
HERALD-SUN (Sat)	Sept-13	400,916

The correct reporting should read:



	Period Ending	Day Of Week Saturday
HERALD SUN (Sat)	Sept-13	399,730

These figures will be amended in AMAA's edata portal with the publication of the next audit release for October-December 2013 (February 14th, 2014).

Please do not hesitate to contact us directly if further clarifications are required.

Regards,

Paul Dovas  
AMAA, CEO